



HOOSIER HOSPITALITY CONFERENCE

NEW LOCATION FOR 2010 - FORT WAYNE, IN

MARCH 16-17, 2010

SHOW ME THE GREEN!

## 2010 HHC SPONSORSHIP OPPORTUNITIES

### TITLE SPONSOR MIDWEST LIVING

#### RECEPTION SPONSOR - \$3,000

- Table and signage during reception
- Name and logo on all marketing materials
- 2 Tickets to all events
- Table at Vendor Trade Show
- 5 additional tickets to reception only

#### CO-LUNCH SPONSOR \$1500 (4) / EXCLUSIVE - \$3000(2)

- Signage at the sponsored lunch
- Prominent location on all marketing materials
- 2 Tickets to all events
- Table and signage at the Vendor Trade Show

### ATTENDEE BAG SPONSOR HOOSIER PARK RACING & CASINO

### LANYARD SPONSOR USA TODAY

#### BREAKFAST SPONSOR \$1500 (4) / EXCLUSIVE -\$3000 (2)

- Signage at your sponsored breakfast
- Name and logo on all marketing materials
- 2 Tickets to all events
- Table and signage at the Vendor Trade Show

#### KEYNOTE SESSION SPONSOR - \$1000 (ONLY 1 LEFT!) [KEN WASCO]

- Introduce Speaker
- Name and logo on all marketing materials
- 1 Ticket to all events
- Pass-outs on chairs
- Table at session location
- Table and signage at Vendor Trade Show

### JANIE WILTSHIRE SPONSOR East Region Tourism Marketing Co-Op

### PHIL BRUNO SPONSOR Wabash County CVB

#### BREAK SPONSOR - \$1000

- Premium table near break and for the Vendor Trade Show
- Name and logo on all marketing materials
- 1 Ticket to all events
- Signage at sponsored break

#### VENDOR PASS SPONSOR \$1,000 (INCLUDES GIVEAWAY)

- Table and signage at the Vendor Trade Show
- Name on pass given to all attendees
- 1 Ticket to all events

#### EXHIBITING SPONSOR - \$500

- Name on vendor pass
- Name and logo on all marketing materials
- 1 Ticket to all Tues. events
- Table and signage at the Vendor Trade Show

#### COFFEE BREAK SPONSOR - \$400 (ONLY 1 LEFT!)

- Signage at Coffee Break
- Name and logo on all marketing materials

### EVANSVILLE CVB

#### DINE-OUT FORT WAYNE SPONSOR - \$300

- Name at restaurant registration table
- Name and logo on marketing materials
- Name and logo on cards given to attendees about participating restaurants

#### LUNCHEON TABLE GIFT SPONSOR \$200 (2 AVAILABLE)

- Signage during Sponsored lunch
- Name and logo on all marketing materials
- Ability to provide HHC with gifts for attendees to be placed on table during sponsored lunch

#### ATTENDEE GIFT SPONSOR - \$100 (MULTIPLE AVAILABLE)

- Provide attendee gift items promoting your brand to be placed in every attendee bag
- Name and logo on all marketing materials

#### DOOR PRIZE SPONSOR

Steal more of the spotlight by donating prizes to be raffled off during the first day of the conference. Sponsors will have exclusive time to speak to attendees and present the prize to the winner. Contact Stephanie Higgins for more information.

#### ROOM HOST OPPORTUNITY

Add a bonus to your sponsorship with extra exposure for your company! Sign up to introduce speakers before their sessions and have a few minutes to introduce yourself and your company. Contact Stephanie Higgins for more information - call 800.678.1957 (toll free) or e-mail [shiggins@LMVconsulting.com](mailto:shiggins@LMVconsulting.com).

# HOW DO WE BECOME AN HHC SPONSOR?

For more information about partnership and exhibitor opportunities, please call 317.673.4211, 800.678.1957 (toll free), email Stephanie Higgins at [shiggins@LMVconsulting.com](mailto:shiggins@LMVconsulting.com) or visit us online at [www.hoosierhospitalityconference.com](http://www.hoosierhospitalityconference.com)

Company Name \_\_\_\_\_ Representative \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_  
Web Address \_\_\_\_\_

**EXHIBITING SPONSORS:** \_\_\_\_\_ # of tables x \$500 = \$ \_\_\_\_\_

**OTHER SPONSORS:**

\_\_\_\_\_ Type of Sponsorship = \$ \_\_\_\_\_

\_\_\_\_\_ Type of Sponsorship = \$ \_\_\_\_\_

Total: \$ \_\_\_\_\_

Will you need electricity at your booth? \_\_\_\_\_ Yes \_\_\_\_\_ No

Will you need Internet access at your booth? \_\_\_\_\_ Yes \_\_\_\_\_ No

If you need electricity and/or Internet access, you will receive additional information at a later date.

Attendee Name \_\_\_\_\_ Attendee Name \_\_\_\_\_

For additional attendees please contact Stephanie Higgins at 800.678.1957 for cost.

NOTE: Some Sponsorships include one or two tickets to events.

**PAYMENT OPTIONS:**

Bill me  Check Enclosed

Mastercard  Visa  AMEX  Discover

Credit Card Number \_\_\_\_\_ \*CID # \_\_\_\_\_ \*CID # is the 3-digit # found on the back of the Discover card on the sig. line Exp. Date \_\_\_\_ / \_\_\_\_ / \_\_\_\_

Name On Card \_\_\_\_\_ Signature \_\_\_\_\_

**COMPLETE AND SEND PAYMENT TO: HHC 200 S. MERIDIAN ST., SUITE 350 INDIANAPOLIS, IN 46225 OR FAX TO: 317.673.4210**

**HOTEL INFORMATION**

Hilton Fort Wayne  
1020 S. Calhoun St.  
Fort Wayne, IN 46802  
Phone: 260-420-1100  
Discounted hotel room rate \$119  
Reserve your room by Feb. 14, 2010 - Valentine's Day!  
Please mention the Hoosier Hospitality Conference when making reservations.  
For alternative reservations visit [IndianaOvernight.com](http://IndianaOvernight.com) or call 1.800.926.8276

The Serta Mattress Company has been a long term Allied Member and supporter of the Hoosier Hospitality Conference. We find it to be a great way to visit with many of our existing customers and network with many new prospects and fellow Allied Members in the Association. It assists us in keeping current with new projects and issues, not only in the Indianapolis area, but in the State of Indiana.

*Don Burgstahler*  
*Serta Mattress Company*

The HHC show was very impressive!  
What a great place to meet decision makers in the industry. Not only was it a good place to re-connect with current clients but also to prospect for new. We are looking forward to the upcoming event and we are excited to experience the show in a new city! We look forward to seeing you there!

*Michael George C.I.C - Benefit Resourcing, Inc.*