



# HOOSIER HOSPITALITY CONFERENCE

Visit [www.hoosierhospitalityconference.com](http://www.hoosierhospitalityconference.com)  
for full details & hotel information!

# MARCH 16-17, 2010

GRAND WAYNE CONVENTION CENTER, FORT WAYNE

## 1. CONTACT INFORMATION *Conference confirmation will be mailed to this address.* **Register by Feb. 23 & Save!**

Business Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail \_\_\_\_\_ Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

## 2. WHAT INDUSTRY ARE YOU IN?

Restaurant     Lodging     Tourism     Other \_\_\_\_\_

## 3. REGISTRATION OPTIONS *Indicate package letter on REGISTRANT INFO. line below (Reg. Pkg. column).*

		<u>Advanced</u>	<u>After Feb. 23</u>
<b>A. Full Convention Registration</b> (Includes all functions and meals, except the Dine-Out.)		<input type="checkbox"/> \$189 Member* <input type="checkbox"/> \$209 Non-Member	<input type="checkbox"/> \$225 Member* <input type="checkbox"/> \$245 Non-Member
<b>B. 1-Day Registration:</b> Includes all seminars and lunch.	Tues. 3/16	<input type="checkbox"/> \$119 M* / <input type="checkbox"/> \$139NM	<input type="checkbox"/> \$129 M* / <input type="checkbox"/> \$149NM
	Wed. 3/17	<input type="checkbox"/> \$89 M* / <input type="checkbox"/> \$109NM	<input type="checkbox"/> \$99 M* / <input type="checkbox"/> \$119NM
<b>C. Half-Day Registration (Tues.)</b> (Includes lunch)		<input type="checkbox"/> \$75 M* / <input type="checkbox"/> \$95 NM <input type="checkbox"/> AM or <input type="checkbox"/> PM	<input type="checkbox"/> \$85 M* / <input type="checkbox"/> \$105 NM <input type="checkbox"/> AM or <input type="checkbox"/> PM
<b>D. Luncheon Only</b> Check one: <input type="checkbox"/> Tues. 3/16 <input type="checkbox"/> Wed. 3/17		<input type="checkbox"/> \$35	<input type="checkbox"/> \$45
<b>E. Student Price:</b> \$25 one day (Excludes food) Check: <input type="checkbox"/> Tues. 3/16 <input type="checkbox"/> Wed. 3/17			

### JK O'Donnell's Welcome & Tweet Up w/ Amanda Hite

Mon. 3/15 7:00-8:30PM

### Social Media Computer Breakout Lab Registration: (Space Limited)

(Labs run congruent to other breakout sessions)

1. Social Media HR - Tues. 3/16 10:30-11:15AM
2. Social Media Recruiting - Tues. 3/16 11:30AM-12:15PM
3. Social Media Marketing - Tues. 3/16 2:00-2:45PM
4. Social Media 101\* - Tues. 3/16 3:00-5:30PM

*\*Must bring your own laptop or internet enabled mobile device. No computers available.*

### Tours Registration: (Space Limited) Number in order of preference.

(All tours are Tues. 3/16 3:00-5:30PM)

1. Vera Bradley Store
2. Grand Wayne/Parkview/Embassy
3. DeBrand Fine Chocolates
4. Holiday Inn IPFW/Coliseum
5. Club Soda/Culinary Trail
6. Spiece Fieldhouse

\*Member price exclusive for IHLA, IRA and AICVB association members.

## 4. REGISTRANT(S) INFORMATION *Clearly print names as you would like them to appear on badges.*

Space is limited for these events, please indicate your preference >

Name	Welcome & Tweet Up	Labs	Tours	Reg. Pkg.	Amount
					\$
					\$
					\$
					\$

Questions? Call 800.678.1957 toll free, 317.673.4211, or e-mail [info@hoosierhospitalityconference.com](mailto:info@hoosierhospitalityconference.com)

**TOTAL \$**

## 5. PAYMENT METHOD *To receive advance registration rate, this form must be postmarked on or before February 23, 2010.*

*Payment must accompany registration to be processed.*

Enclosed is my check for \$ \_\_\_\_\_ (make payable to Hoosier Hospitality Conference)

Mail to: Hoosier Hospitality Conference, 200 S. Meridian St., Suite 350, Indianapolis, IN 46225

I am faxing this form with my credit card as payment. Fax form to 317.673.4210

Charge my total to:  American Express    MasterCard    Visa    Discover   Discover CID \_\_\_\_\_ (3-digit # found on the back of the card on the signature line)

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_  If you have a special dietary or accommodation need, please check here and we will call you.

*Confirmation/Cancellation Refunds: All registrations received will be confirmed by fax and/or mail. If you must cancel for any reason, notify us in writing by March 2, 2010 to receive a 90% refund. No refunds will be given for cancellations received after March 2, 2010.*